



## JAGD & HUND

International exhibition for hunting and fishing

<b><u>Type of Exhibition:</u></b>	Specialist exhibition open to the general public
<b><u>Brief features:</u></b>	JAGD & HUND is the leading international exhibition on the theme of "Hunting, Angling and Fishing". Exhibitors present their current products and services to a broad cross-section of the general public. Visitors can obtain a compact overview on current themes in a trade fair with only short distances between the various halls.
<b><u>Main areas covered:</u></b>	Hunting weapons, hunting trips, hunting garments and general equipment for hunting and fishing, off-road vehicle, angling trips, anglers' needs.
<b><u>Side programme / Special presentations:</u></b>	An all-round presentation of themes related to hunting and fishing; a presentation of hunting dogs and hawks, hunting fashions and hunting instrument shows. Spectacular parcours for off-road vehicle.
<b><u>Visitor target groups:</u></b>	Hunters, anglers, dogs and nature lovers

<b><u>Visitors :</u></b>	<u>2010</u> = 71,370; <u>2011</u> = 78,621; <u>2012</u> = 71,120
<b><u>Percentage of foreign visitors (in %)</u></b>	<u>2010</u> = 14.50 %; <u>2011</u> = 14.40 %; <u>2012</u> = 13.30 %
<b><u>Commercial Exhibitors:</u></b>	<u>2010</u> = 586; <u>2011</u> = 614; <u>2012</u> = 685
<b><u>Percentage of foreign Exhibitors (in %)</u></b>	<u>2010</u> = 33.27 %; <u>2011</u> = 30.66 %; <u>2012</u> = 27.59 %
<b><u>Halls:</u></b>	3A – 8 + "Messe-Forum"
<b><u>Gross area:</u></b>	48.000 m <sup>2</sup>

<b><u>Time of year:</u></b>	January/February
<b><u>Rotation:</u></b>	annual
<b><u>Next date:</u></b>	29/01/2013 - 03/02/2013
<b><u>Opening hours:</u></b>	10 a.m. - 06 p.m.
<b><u>Admission prices:</u></b>	yet does not admit
<b><u>Stand hire:</u></b>	yet does not admit

<b><u>Non-profit-supporting organisations:</u></b>	Landesjagdverband NRW e. V., Jagdgebrauchshundverband e. V., Landesfischereiverband Westfalen und Lippe e. V.
<b><u>Promoter:</u></b>	Messe Westfalenhallen Dortmund GmbH
<b><u>Your team:</u></b>	Tanja Meißner (Tel.: +49(0)231 / 12 04-521) Andrea Löhr (Tel.: +49(0)231 / 12 04-518) Christiana Sievert (Tel.: +49(0)231 / 12 04-528)

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