

Events in Hall 3B



4x4 Ground

- Have a great time trying out the spectacular off-road vehicle course which will certainly put your skills to the test as you master transits, seesaws, axle articulations, slant driving and other spectacular obstacles.
- On a course of approx. 1,300 sqm you can test the off-road worthiness of various vehicle models of well-known manufacturers. Don't miss this one-off opportunity!
- Qualified and independent advice will be offered by the experts of our co-operation partner "Pirsch" – the German Agriculture Publishing company's hunting and nature magazine.

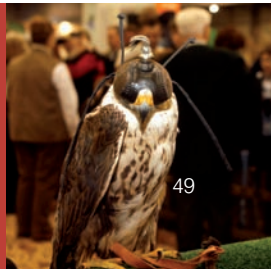




Event Area Activities

- The Paul Parey magazine publisher's **WILD & HUND**, **DEUTSCHE JAGDZEITUNG** and **JAGEN WELTWEIT** hunting magazines will be presenting an **authentic replica of a woodland area** covering 1,500 sqm.
- The **event area** will be offering a very diverse programme - for example with demonstrations of decoy and bait hunting for crows, geese and pigeons, as well as flint training and social hunts.
- **Dog expert** Anton Fichtlmeier will be demonstrating work with hunting dogs. This will include showing how to keep contact, to send off, but also how to take possession of the prey, and how to work with a dog dangler.
- Enjoy **action-packed demonstrations** with **STIHL** power saws and equipment.
- The **Jagdgebrauchshundverband NRW (NRW Hunting Dog Association)** will not only be presenting the most varied breeds of dog but also showing them in action.
- **Well-renowned hunting horn bands** will be playing lively music and contributing to a good hunting atmosphere.
- The **great birds of prey** will be putting in a majestic and impressive appearance. In the course of the popular **flight shows** initiated by the Order of the German Falconers they will be performing their flight skills above the event area. The bird of prey experts will be available at the neighbouring exhibition stand and will be pleased to answer any questions you may have.

**JAGD
&
HUND**



Events for Old and Young in Hall 3B



■ **Casting** is the tournament sport of angling. It is a measure of both precision and strength required to throw certain casting weights and dry flies with special equipment – but without an angling hook! There are various tasks which each demand different casting techniques, such as for example, pendulum, side or over-head casting.

■ The reigning team world champion runner-ups **Heinz Maire-Hensge and Ralf Stein** are here to demonstrate their casting skills. The **youth casting section of NRW** will prove the fact that children can also enjoy this sport and not only that, but the kids will also learn a lot about fish, angling and how to treat nature at the same time.

■ In the mood for more? Then have a go yourself – for example at our **workshops for casting or fly fishing**. Experts will be at hand to offer you advice and assistance.

For Kids: Learning and Playing

■ Every year accidents on German roads involving wild animals account for damages totalling over 330 million Euros. Human lives are of course also at risk! At the stand **“Experiencing Nature”** which is run jointly by the Landesjagdverband NRW (NRW Hunting Association), the Förderkreis Lernort Natur (Support Group for Nature Education) in Dusseldorf, the Schutzgemeinschaft Deutscher Wald Landesverband NRW (NRW Section of the German Forest Protection Society) and the Regionalverband Ruhr (Ruhr Regional Association) there will be **life-saving information for old and young on the subject of “wildlife collisions”**.

■ The **Kiddies’ Adventure World** offers the kids a safe place to **play, draw, paint and make things** whilst you enjoy a leisurely stroll around the exhibition.



Entertainment & Information



Associations and their Events (Hall 6)

- The main stand of the Landesjagdverband, LJV (County Hunting Association) is ready to welcome their visitors with a great promotional event. With the slogan "**Members recruit members**" anyone who can convince their hunting friends to join the LJV will receive a number of benefits at the exhibition. The Rheinisch-Westfälische Jäger hunters can offer more details on this. The LJV will also of course be available to visitors in Hall 6 to answer questions, provide information and offer the opportunity for discussion.
- The Landesjagdverband NRW takes on a leading role at national level when it comes to working with young people. The **Young Hunters** are proof of this and they will be presenting themselves as a fun-loving and committed group in Hall 6.
- The Rheinischer Verband der Eigenjagdbesitzer und Jagdgenossenschaften, **RVEJ** (Rhine Association of Individual Hunting Grounds and Hunting Co-operatives) as well as the Verband der Jagdgenossenschaften und Eigenjagden in Westfalen-Lippe, **VJE** (Association of Hunting Co-operatives and Individual Hunting Grounds in Westphalia-Lippe) will be pleased to answer visitors' questions.

Forest Adventure Education Centre (Hall 6)

- Alongside the mobile Forest Education Centres in NRW more and more static Forest Education Centres are now becoming established. The **Forest Adventure Education Centre in Bochum** will be showing how such a school is created and how it works. The building in the Harpen district of Bochum was a former forestry depot which was refurbished by pupils. With the support of the **Wildtier und Biotopschutz Stiftung NRW** (Wild Game and Biotope Protection Foundation NRW) it was completely modernised with classrooms which already take future demands into account. Now more than 5,000 children and young people come and take advantage of the Forest Education Centre offer every year.

"The History of Hunting" (Hall 6)

- The **Hunting and Natural Science Museum Burg Brüggen** will be presenting its new exhibition. Visitors to the **JAGD & HUND** exhibition can come and find out what this exhibition is about and also about the work carried out by the "Hunting Museum".

Lights, Camera, Action! (Hall 7)

- The **exhibition cinema** will be providing entertainment with non-stop film contributions from the world of hunting and fishing.



The JAGD & HUND-badge 2010 presents the penguin.



JAGD & HUND

Special Exhibition – “Game” (Hall 8)

- The **NRW Game Weeks** will reach their climax at the **JAGD & HUND**. The campaign shows the benefits of game and is run jointly by the NRW Hunting Association, the NRW Culinary Club, the NRW Meat Association, the NRW German Hotel and Catering Association (DEHOGA) and the County Forest and Wood Station. Game is particularly low on fat and rich in minerals and important trace elements. At the **JAGD & HUND** you can find out for example from **qualified chefs, professional hunters and cook book authors** everything there is to know about professional refrigeration and delicious ways to prepare game. There will also be **advice and recommendations regarding decoration and wine**.

“Moufflons” – Anatomical Specimen Display (Hall 7)

- Moufflons are a kind of game belonging to the bovid family. This wild sheep was naturalised at the beginning of the 20th century and has since become native to many hunting grounds. **Hartmut Gerlach** will be providing information about the moufflon and will also be showing **anatomical specimens and drawings**.

Shooting for a Good Cause (Hall 8)

- At the **RUAG Ammotec** company stand exhibition visitors can put their marksmanship skills to the test. 100% of the revenue will be donated to the **Wildtier- und Biotopschutzstiftung NRW** (Wild Game and Biotope Protection Foundation NRW) and will be spent for example on nature conservation measures or the “**Nature Education**” project.

The Finest of Handicrafts (Hall 4)

- **Quills titching** is precision work: peacock quills and awls are used to embroider ornamentation into leather – to the accuracy of a tenth of a millimetre.
- **Gamsbartbinding** is an ancient handicraft which consists of binding chamois hairs into tufts. The Gamsbart is used as traditional hat decoration.
- **Carving horns and antlers** is an ancient form of Bavarian artisan craftwork. Rosettes are hand carved from the horns or antlers of red deer, fallow deer, elk, roe deer, ibex and buffalo. They are used as decorative buttons, for mounting on a leather neck band, as hat decoration, for brooches, etc.



Great Stage Entertainment in Halls 4 & 8



Hunting Fashion 2010 (Hall 4)

- Our models will be presenting the **season's new outfits** on the catwalk.

Look forward to a show of sporty yet functional fashion which will make you look great whatever the weather.

Hunting Horn Concerts (Halls 4 & 8)

- **Renowned hunting horn bands** will be performing at the **JAGD & HUND** several times a day and giving a particular flair to the exhibition. This is certainly no ordinary musical experience and is definitely not one to be missed!

Faithful Companions (Halls 4 & 8)

- The **Jagdgebrauchshundverband** will be showing the various breeds of hunting dog, each with their own very individual characteristics. Whether pointers, bloodhounds, spaniels, earth dogs, retrievers or beagles – they are all important companions.

Birds of Prey Demonstrations (Hall 4)

- Birds of prey are indeed impressive creatures. Their **flight skill demonstrations** are particularly spectacular as they soar silently through the air to make a perfect landing on the hand of their falconer.





Highlights 2010 (Hall 4)

- Friday, 05.02.2010, 14:00 hrs
German Stag Calling Championship

Germany's top stag callers will be proving their skills in this royal discipline.



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- Saturday, 06.02.2010, 13:15 hrs
Ladder Building Competition

Who is the quickest to construct a robust hunting stand? Three teams, each consisting of two persons will be competing against each other in this exciting competition.





Great Fishing Grounds in Hall 5

The stand of the Fischereiverband NRW (NRW Fishing Association) is an important meeting point for anglers and anyone interested in fishing from a biological point of view. Specialists and experts will be available to answer any questions about angler fishing, the biology and ecology of the waters as well as on the subject of individual types of fish.

Angling is a particularly significant activity in NRW with more than 250,000 persons in possession of an angling licence for fishing streams, rivers, canals, lakes and dams.

The exhibition presented by the Fischereiverband NRW will be providing information on interesting and topical subjects surrounding angler fishing and experiencing nature and recreational activity.

Focal Points 2010

The Crucian Carp - Fish of the Year 2010

■ The crucian carp belongs to the carp family. It prefers to live in small areas of still water with abundant plant life. A significant decrease of stocks can be observed in our native waters. In NRW it is considered a **greatly endangered species**, in Bavaria it is on the list as a pre-endangered species. The main reasons behind this can be found in the way its habitat is being changed, for example by banks and control structures and harmful contaminants. New environments can be created with the help of well-vegetated small flood plains and water meadows to ensure its survival.

The NRW Crayfish Project

■ Native crayfish are seriously endangered by the crayfish plague. Education combined with effective resettlement and restocking measures can preserve stocks of the cray fish on a long-term basis. The Fischereiverband NRW will be giving exhibition visitors the opportunity of observing the behaviour of various types of crayfish in giant aquariums.

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Fischereiverband NRW



Wobblers – the Popular Way to Bait

- Peter Biedron is an expert in the field of making wobblers and directing bait.

At the Fischereiverband stand he will be offering valuable advice, showing how to make wobblers and demonstrating with the aid of an aquarium the various possibilities of directing bait.

A Relaxing Break

- The replica of a still-water biotope invites you to step back and breathe deeply for a moment. Here you can observe a varied selection of fish and recover from the constant flux of new information and impressions.

Fish 'n' Fun

- Just how much fun can be had angling and preparing the catch will be proven by the two TV stars Auwa Thiemann and Steffen Sonnenwald. The angling coach and the celebrity chef from the free-TV DMAX angling show will be presenting “delicious entertainment” covering all aspects of fish.

The Big Show: Fly-fishing

- At the giant demonstration tank experts will be giving an insight into the most varied casting and fishing techniques. Here you can get not only first-hand advice but also other important information about the right gear. This you will also of course find in the great Fishing Grounds of Hall 5.

Musky – the Biggest Pike of Them All

- The esox musquinongy – aka “Musky” – is at home in North America. It is a very impressive relative of our native pike in terms of size and drill behaviour and is not one to be caught easily.

The DHC stand will be exhibiting a comprehensive range of materials and special equipment for musky fishing. There will also be sensational photos, action-packed videos and an accompanying talk by Uwe Pinnau entitled “Fascinating Musky”.





The Fascination of Chub Angling

- The chub season begins in late autumn because it is winter of all times that the chub – unlike most other types of fish – is in really good form. The Dortmund Specimen Hunting Group will be demonstrating how to fish for chubs with the aid of picture material and angling gear.

The Art of Baiting

- Bertus Rozemeijer and Uli Beyer are experts on the subject of the art of baiting. Whether surface bait, jerk bait or rubber fish – impressive demonstrations of the various types of bait can be seen at the giant tank.

Fishing in the Oceans

- Ocean fishing is an exciting topic. Look forward to **valuable information** from **Torsten Ahrens, Bernhard Mielitz and experts from the Eisele Team**. You will also find accounts of adventures on the Cape Verde Islands, in Norway, Iceland and the Baltic Sea.





Rod Building and Fly tying

- International experts on tying flies and building rods will be impressively demonstrating how to make for example carbon-fibre fly rods, solitip systems, mini-tubes, spliced-fly rods and CDC flies.

Fly-tying for Kids

- With just as much pleasure as patience **Uwe Kaptein** will be teaching young anglers how to tie their own flies. Everyone taking part will of course be rewarded with a certificate.

Fishing Forum

- The Fishing Forum will be both exciting and diverse. Lectures covering the subjects of pike spin fishing, trout, carp, catfish and chub fishing, angling in Holland, angling in Ireland and “Big Game for Beginners” hold a great deal of interesting information for anglers and nature-lovers in store.

ASV Dortmund

- The registered association ASV Dortmund 1901 e.V. boasts almost 1,400 members and has altogether 200 hectares of lakes and rivers for fishing. It is one of the largest and oldest angling sport clubs in North Rhine-Westphalia and enjoys ever-increasing popularity amongst young people. At the **JAGD & HUND** you can find out more detailed information about the fishing examination 2010 and of course find out about how to join.

