



<u>Type of Exhibition:</u>	Trade Fair
<u>Brief features:</u>	The "Elektrotechnik" trade fair is the leading regional trade fair in the area of electrical engineering and industrial electronics. Businesses from this branch meet here to present current products and market innovations. In addition exhibitors and visitors use "Elektrotechnik" for regular exchanges of information on current market developments, for initiating and maintaining business relationships and for observing the market in general.
<u>Main areas covered:</u>	Measuring, inspection and control techniques, energy supplies, communication techniques, installation techniques, building system engineering, industrial electronics, technical lighting, workshop equipment and tools, EDP devices, specialist literature and working clothes etc. a.
<u>Side programme / Special presentations:</u>	Practice-orientated innovation themes, an associations' information centre
<u>Visitor target groups:</u>	Trade visitors, especially decision-makers from the whole of the electronics branch, from industry and energy suppliers, the wholesale trade and from electronic trades. Specialists from public authorities, administrative bodies and technical institutions, from colleges and universities, the training and further education sector, architects and consultant engineers, as well as new recruits to the branch.

<u>Visitors :</u>	<u>2002</u> = 14,271; <u>2003</u> = 30,106; <u>2005</u> = 27,456
<u>Numbers checked by FKM?</u>	yes
<u>Exhibitors:</u>	<u>2002</u> = 327 ; <u>2003</u> = 444; <u>2005</u> = 457
<u>Percentage of foreign Exhibitors (in %)</u>	<u>2002</u> = 2.8 %; <u>2003</u> = 3.6 %; <u>2005</u> = 3.9 %
<u>Halls:</u>	3 - 7
<u>Gross area:</u>	43,450 m ²

<u>Time of year:</u>	September
<u>Rotation:</u>	Every 2 years in odd-numbered years (from 2003)
<u>Next date:</u>	08/29/2007 - 09/01/2007
<u>Opening hours:</u>	WE, FR, SA: 09 a.m. - 05 p.m.; TH: 09 a.m. - 08 p.m.
<u>Admission prices:</u>	Day ticket adult: 11.00 €
<u>Stand hire:</u>	from 105.00 €/m ² (row stand)

<u>Ideal bodies and technical responsible:</u>	Fachverband Elektro- und Informationstechnische Handwerke NRW
<u>Promoter:</u>	Messe Westfalenhallen Dortmund GmbH
<u>Your team:</u>	Rune Riepshoff (Tel.: 0231 / 12 04-521) Karin Lauerwald (Tel.: 0231 / 12 04-515) Sabine Otto (Tel.: 0231 / 12 04-527)

As of: January 2007