

Data protection

We would like to thank you for visiting our website and for your interest in our company. We take the protection of your personal data very seriously and would like you to feel safe on our website. Please therefore find below some information on the topic of data protection and the use of information.

1. In general, you can navigate our website anonymously and access information contained there without submitting personal data. To give you the option to handle contractual matters with us online, however, we require more information from you at certain points, such as your name, address, telephone number, or email address; for example, when ordering a product or service online or taking part in a survey or competition.
2. Furthermore, personal data (e.g., your name, email address, etc.) are only passed on if you have knowingly and expressly provided such information for specified purposes. They are only processed, stored, and passed on to the extent required for the respective purpose or for which your agreement has been obtained.
3. During an online session, text information is collected in cookies and stored on the user's hard disk in a special file in ASCII format (cookie.txt). The user's Internet browser controls where the cookie is stored on the user's computer.

Cookies contain information that is sent back to the server the next time the user visits the site. They can only be read by the server that originally stored them.

We only use cookies for essential user functions, to make navigating the websites easier, and for collecting marketing statistics. The information is not passed on to third parties, as cookies are only used for the purposes described above.

Most browsers are set to accept cookies automatically. The function can, however, be deactivated in the browser settings at any time. You can also set your browser to notify you as soon as cookies are sent.

If you visit our website to browse, to read, or to download information, we collect and store some "user information" about you, such as a unique ID, the name of the domain and host from which you are accessing the Internet, the Internet Protocol (IP) address of your computer, the date and time of your visit, and the Internet address of the website from which you linked directly to our website. We use this information to record the visit to our website and to be able to recognize return visitors. This helps us to make our website even more useful. We delete this information after a certain period of time.

4. Our website uses technology from etracker GmbH (<http://www.etracker.com/en/data-protection.html>) to collect and store data for marketing and optimization purposes. This data can be used to create a usage profile under a pseudonym. Cookies may be used for this purpose. Data obtained with the etracker technologies without the explicit permission of the affected users is not used to personally identify the user of this website and is not combined with personal data on the bearer of the pseudonym. You may withdraw your permission for the collection and storage of the data with future effect at any time.
5. JavaScript or other control elements and scripting languages that contain executing elements can be deactivated in your browser for safety reasons at any time. Our websites remain navigable without JavaScript.

6. Our website uses social plugins from the social network [facebook.com](https://www.facebook.com), which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, U.S.A. (Facebook). The plugins are marked with a Facebook logo or the phrase "Facebook Social Plugin".

If you visit a page of our website that contains this type of plugin, your browser connects directly to Facebook's servers. Facebook transmits the plugin's content directly to your browser, which integrates the content into the website.

By integrating the plugin, Facebook is notified that you have accessed the corresponding page of our website. If you are logged into Facebook, Facebook can associate the visit with your Facebook account. If you interact with plugins — for example, by clicking the "Like" button or by leaving a comment — the browser transmits the corresponding information directly to Facebook, where it is stored. If you are not a member of Facebook, the possibility remains that Facebook will discover and store your IP address.

Please refer to Facebook's privacy policy for details of the purpose and scope of Facebook's data collection and the subsequent processing and use of the data, as well as your rights in this respect and the settings available for protecting your privacy.

If you do not want Facebook to collect information about you via our website, you must log out of Facebook before visiting our website.

You can also block Facebook Social Plugins using browser add-ons such as ["Facebook Blocker"](#).

7. While you are inputting personal information such as your name, address, and — if required — credit card details, a so-called Secure Socket Layer (SSL) connection is made between your browser and the server. This means that your data is transmitted with encryption and cannot be abused by third parties. SSL is currently the highest Internet security standard.
8. Our website contains links to websites of other providers. Since we are not in control of their websites and have no influence on their contents, we recommend viewing the sites' own information on data protection.
9. We reserve the right to change these data-protection guidelines at any time, taking into account the requirements of data-protection legislation."
10. If you have further questions or comments on our website and our security concept, or if you want to correct or delete any information, please contact us at: info@westfaltenhallen.de.

Public procedure directory

according to § 4 e/g of the Federal data protection law (*Bundesdatenschutzgesetz*)

1. Name of company responsible

Westfalahallen Dortmund GmbH

2. Management

Sabine Loos (Chief Executive), Jochen Meschke

Head of data processing at the company responsible:
Alexander Block

3. Address of company responsible

Strobelallee 45, 44139 Dortmund

4. Purpose of data collection, processing, or use

The object and purpose of the company is

- to use and administer the Westfalahallen complex; the company remains free to carry out related activities at another location, insofar as these serve and are connected with the company's core business;
- to carry out or allow the carrying out of events of any kind, especially trade fairs, exhibitions, conferences and congresses, and cultural, sporting, and entertainment events;
- to cultivate and promote sport in all forms and to carry out events to help achieve this goal.

In order to be able to perform these tasks, Westfalahallen Dortmund GmbH must collect, process, and use data. Video surveillance is carried out to collect evidence of vandalism, break-ins, or other crimes.

5. Description of the affected groups of people and the data or categories relating to them

To fulfill the purposes named in section 4, the following personal data is collected, processed / used for each group of people:

Organizers/exhibitors/other customers	Address details incl. telephone, fax, and email data, information, branch of business, contractual and accounting data
Trade visitors	Registration data such as address details incl. telephone, fax, and email data, branch of business, product interests, and contractual and accounting data
Suppliers, service providers, other business partners	Address details incl. telephone, fax, and email data, service information, contractual and accounting data
Interested parties	Address details incl. telephone, fax, and email data, branch of business, product data and product interests, offer details

Personnel data of employees, applicants, and service providers is used as part of internal communications, support, and management, as well as for accounting purposes, insofar as this is necessary for the fulfillment of the purposes named in section 4.

Video surveillance on the Westfalahallen Dortmund GmbH site is used for monitoring traffic and visitor streams and for security purposes. It is not used for other purposes.

6. Recipients or categories of recipients with whom data can be shared

- Public offices when overriding legal requirements exist,
- Group companies,
- Internal offices for fulfillment of purposes named under section 4,
- Relevant service partners,
- Contracted data-processing services pursuant to § 11 BDSG

7. Time limits for the locking / deletion of data

Legislators have prescribed a variety of obligations and periods concerning data storage. Following expiry of these deadlines, the corresponding data will be routinely deleted. Insofar as data is not affected by these obligations and periods concerning data storage, it is deleted once the purposes named in section 4 no longer apply.

To ensure that an objection to the use of personal data collected for advertising purposes can be considered, objectors' data is held in a blocked list.

8. Transmission of data to states outside of the EU

Personal data of German citizens or citizens of other EU states is only transmitted to third countries that do not have a sufficient level of data protection if the recipient of the data has accepted the EU Standard Contractual Clauses enacted for this purpose.

9. General description allowing preliminary assessment of whether the measures according to § 9 for ensuring the processing security are adequate

Westfalahallen Dortmund GmbH uses technical and organizational measures to protect the processed data against manipulation, loss, destruction, and unauthorized access. The security measures are regularly reviewed and improved.

Nicola Roeing
Data protection supervisor

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