



February 27 & 28, 2014

## Inter-tabac ASIA

International Trade Fair for Tobacco Products and Smoking Accessories

Bali Nusa Dua Convention Center

For trade visitors only – no entry under 21 years

Inter-tabac ASIA - Trade fair to be postponed

Dortmund (AWe) – Messe Westfalenhallen Dortmund GmbH had planned to hold the trade fair Inter-tabac ASIA on the 27th and 28th of February 2014 in Bali. The company had obtained the required permits for this pursuant to the provisions of the Indonesian Ministry of Industry and Trade, which regulates international fairs and conferences in the country. Despite this, the trade fair must now be postponed. The police of Bali have instructed this in writing.

The organiser, Messe Westfalenhallen Dortmund GmbH, received the message during the night from the 20th to the 21st of February (German time) via its local event partner – less than a week before the fair's start. The company has made intensive efforts to clarify this matter. Experts and institutions contacted have also been unable to resolve the matter. The responsible provincial government was not available for discussion.

Westfalenhallen is upset by this current development. Press officer Dr. Andreas Weber says, "This is not how you treat a foreign event organiser." The justification for the decision contains questionable arguments. Bali is not a tobacco-growing region and is therefore unsuited for a tobacco trade fair is the gist of just some of the statements. The entire development smacks of politically motivated arbitrariness.

"The industry does not deserve the postponement of Inter-tabac ASIA," Weber regrets. With Inter-tabac ASIA, Messe Westfalenhallen Dortmund GmbH had brought a high-calibre trade fair to Bali to which only trade visitors aged 21 and above would have been admitted. Now, a new event location and venue are being sought for Inter-tabac ASIA to take place.